



ANNUAL CAMDEN

COMMUNITY INVESTMENT

2024 REPORT



AMERICAN WATER

WE KEEP LIFE FLOWING®

COMMITTED TO CAMDEN



OVER \$8M IN CHARITABLE CONTRIBUTIONS TO SUPPORT CAMDEN EFFORTS SINCE 2018.

American Water is proud to call Camden, N.J. home. We have long believed in the importance of being a good corporate citizen, neighbor and steward of the environment. Since 2018, we have cultivated and maintained meaningful relationships with Camden residents, elected officials and Camden-based nonprofit organizations. Camden's vibrancy, resilience and promise are evident, and American Water is delighted to do its part, in partnership with the City. As a proud corporate partner, American Water continues to strengthen, support and enhance the City of Camden – where our employees live and work.





COMMUNITIES ARE STRONGER BECAUSE WE'RE THERE!

American Water is proud to join the water industry in celebrating the 50th anniversary of the Safe Drinking Water Act, the landmark law that has safeguarded public health by protecting drinking water quality since its passage on December 16, 1974.

American Water works hard to deliver safe, clean, reliable and affordable water and wastewater services to our communities because they deserve nothing less. We want to let our Camden community know that your water meets or surpasses all state and federal drinking water standards, including regulations related to lead. The City, in partnership with American Water Contract Services, and New Jersey American Water, are committed to replacing all lead and galvanized service lines by 2031 to comply with New Jersey's Lead Service Lines Replacement Act.

SOLUTIONS IN ACTION

Infrastructure Investment
New Jersey American Water has invested over **\$2.5 million in infrastructure** in the past two years.

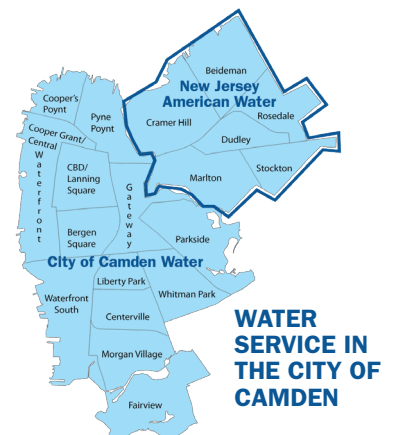
Parkside Water Treatment Facility
Camden's proactive water system upgrades, led by American Water Contract Services, began in 2022, which commissioned the operation of the new Granular Activated Carbon treatment, effectively removing PFAS and other compounds from groundwater since January 2022.

Since 2016, more than 9,800 tons of trash has been collected and cleared from storm drains.

MORE THAN A CENTURY OF SERVICE

American Water has a long standing partnership with the City of Camden that dates back to the 19th century and continues to this day. Our teams deliver an essential service to our Camden customers. **New Jersey American Water** serves the Cramer Hill and East Camden sections of Camden. **American Water Contract Services Group** operates and maintains the water supply and distribution system assets owned by the City of Camden Division of Utilities.

Together, we seek to educate and engage stakeholders, the community and residents to better understand their concerns, needs and expectations. Valuable feedback helps inform policies, practices and programs. We also value and promote diversity within our workforce in a way that reflects the local communities we are privileged to serve.



WATER SERVICE IN THE CITY OF CAMDEN

CAMDEN COMMUNITY HIGHLIGHTS

Giving back is as important as water! We believe in the importance of being a good corporate neighbor and steward of the environment and take pride in making a positive impact in the Camden community.



WaterFest!

In celebration of World Water Week, New Jersey American Water and the American Water Charitable Foundation, in partnership with the City of Camden, hosted WaterFest. This free community event was designed to educate and engage attendees of all ages on topics such as water services, environmental education, conservation, water quality and lead service line replacement.

During the event, residents and families also had the chance to *make a splash* in the Von Neida Park Sprayground, an exciting water feature installed in 2017 with a generous contribution made by the American Water Charitable Foundation.

Clean & Greener Camden!

In October, the American Water Charitable Foundation announced a \$40,922 donation to the Camden Special Services District (CSSD) to support the Clean & Green Downtown Camden initiative, installing 12 commercial-grade, public recycling stations and 10 pet waste stations in public spaces.

“We are thrilled to partner with the American Water Charitable Foundation and introduce Downtown Camden’s first-ever public recycling program and expand dog waste stations throughout the community. This initiative will enhance the capacity of our Clean & Safe program, reduce landfill waste, support responsible pet ownership, and improve the overall quality of life in Downtown Camden.”

– Ray Romo, Director of Operations, CSSD



Get Ready Fest®

In August, the American Water Charitable Foundation proudly partnered with The Malcolm Jenkins Foundation to support its 2024 Get Ready Fest® with a \$40,000 donation. This signature community event raises awareness of food insecurity within vulnerable neighborhoods, helping hundreds of families in the City of Camden.



Families were greeted by energetic volunteers, including several American Water employees, who were ready to hand each family a week’s worth of groceries for breakfast, lunch and dinner. In addition, residents also had the opportunity to meet with local organizations and learn more about available resources and services.

“We are overjoyed to express our gratitude for our incredible partnership with the American Water Charitable Foundation! American Water isn’t just a provider; they are dedicated to uplifting lives and tackling issues like generational poverty and food insecurity. Their unwavering commitment and partnership are a testament to their dedication to making a meaningful impact.”

– The Malcolm Jenkins Foundation

American Water Charitable Foundation

The American Water Charitable Foundation (AWCF) is a 501(c)(3) nonprofit organization established by American Water. Through the Foundation’s signature grant program, Keep Communities Flowing, the Foundation continues to give back to the Camden community. We invest in programs that benefit the city and its residents, focusing on community sustainability, education, environmental initiatives, health and wellness, and public safety.

In 2024, AWCF awarded a combined total of \$200,000 to Camden to support high-impact projects in Camden, home of American Water’s corporate headquarters. Following are the 2024 grant recipients:

- BookSmiles
- Boys & Girls Club
- Camden Schools Foundation
- Camden Special Services District
- Cathedral Kitchen
- Center for Aquatic Sciences
- Center for Environmental Transformation
- CLHI North Camden
- I Dare to Care
- IDEA Center for The Arts
- LUCY Outreach
- Malcolm Jenkins Foundation
- Mighty Writers
- Raise the Bar
- Ronald McDonald House of SJ



AMERICAN WATER
CHARITABLE FOUNDATION



CAMDEN STRONG COMMUNITY CLEANUPS

On Earth Day, American Water, New Jersey American Water and American Water's Contract Services Group joined the City of Camden Mayor's office to kick off the Clean Camden Campaign. Each year, during the spring and summer, the city organizes bi-weekly community cleanups to remove trash, weeds, and clear storm drains in different neighborhoods and parks across the city. American Water volunteers actively participate in the cleanups and make appearances with the H2O-On-The-Go van to help keep participants hydrated.

NRTC FUNDING

Long before moving its headquarters to Camden, New Jersey American Water has been committed to the community. Since 2010, New Jersey American Water has provided more than \$10.2 million to support Camden-based organizations through the Neighborhood Revitalization Tax Credit (NRTC) program. The NRTC program, which is administered by the New Jersey Department of Community Affairs' Department of Housing and Community Resources, helps spur the renewal of distressed neighborhoods through strategies developed by residents and community-based nonprofits that assist them.

In 2024, New Jersey American Water awarded \$247,000 to Camden Lutheran Housing Inc. (CLHI). This grant will help support the community development work outlined in North Camden residents' neighborhood plan. Projects will focus on developing and maintaining affordable housing for residents, supporting community engagement through events and initiatives, installing decorative board-ups at abandoned properties to help beautify North Camden, and restoring the 290-year-old Benjamin Cooper House and transforming it into a museum for community use.

AMERICANS IN ACTION! MONTH OF SERVICE

At American Water, our passionate employees go above and beyond year round! However, September is particularly exciting because our employees spearhead team-based volunteer initiatives in communities nationwide. This effort creates meaningful impact to employees, while helping those in need.

Locally, nearly 200 employees dedicated hundreds of hours to projects throughout Camden in 2024. Projects included neighborhood clean-ups, a home-cooked meal at Ronald McDonald House, mock interviews at Hopeworks, Healing-through-arts Kits for the Center for Family Services, sorting books with BookSmiles and our 9/11 flag memorial—American Water's annual tradition commemorating the lives lost on Sept. 11, 2001.

CAMDEN COMMUNITY INVESTMENT COMMITTEE

American Water established its Camden Community Investment Committee to help educate and engage local stakeholders, the community and residents. This network of partners offers valuable feedback and provides oversight of the company's efforts that support a successful partnership between American Water, the City of Camden and community-based organizations. Committee members meet twice a year to discuss initiatives that are centered around American Water's focus on water and the environment, workforce development and community sustainability. American Water is privileged to collaborate with our neighbors to better understand the concerns, needs and expectations of the Camden community.

For More Information

- **American Water:** amwater.com
- **New Jersey American Water:** newjerseyamwater.com
- **American Water Contract Service Group:** amwater.com/camden
- **American Water Charitable Foundation:** amwater.com/awcf

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