	CBID 2025 Budget - Det	ail	ed		
	INCOME				
	2024 Assessment Carryover			\$	355,000
	2025 Assessment			\$	2,002,394
	From Cash Reserve			\$	138,901
	Total Revenue and Assessment			\$	2,496,295
	EXPENSES				
1	Clean and Safe "Yellow Jackets" Program			\$	1,527,506
a.	Salaries	\$	1,198,641		
b.	Benefits	\$	88,554		
с.	Monthly perks	\$	1,200		
d.	Equipment and Suppies	\$	111,308		
e.	Administration and Profit	\$	127,803		
f.					
2	Landscaping and Placemaking			\$	430,000
a.	Public Space Enhancement	\$	170,000		
b.	Tree Work	\$	15,000		
с.	Events and Placemaking	\$	100,000		
d.	Seasonal Lights, Displays, Banners, Pole Wraps	\$	65,000		
e.	Trashcan Installation	\$	15,000		
f.	Façade Improvement Grant Program	\$	65,000		
3	Marketing			\$	38,305
a.	Website and Graphic Design	\$	6,280		
b.	Public Relations & Strategic Communications	\$	12,559		
с.	Photo/Video	\$	6,280		
d.	Email Marketing	\$	5,652		
e.	Printing and Collateral	\$	5,024		
f.	Events, Sponsors, Ads	\$	2,512		
4	Administration			\$	347,532
a.	Salaries, Fringe, and Benefits	\$	256,291		
b.	Payroll taxes	\$	16,813		
C.	Filing Fees	\$	502		
d.	Bank Charges	\$	314		
e.	Professional Services	\$	73,611		
5	Operations			\$	152,952
a.	Facilities	\$	54,645		
b.	Utilities	\$	11,931		
C.	Maintenance and Equipment	\$	61,033		
d.	Insurance	\$	18,293		
e	Office Supplies	\$	7,051		
6	Depreciation	\$	-	\$	-
	Total Expenses			\$	2,496,295