



**NEW
BUS
BCG**

**Burlington • Camden
• Gloucester**

Bus Network Redesign



i WHAT IS IT?

- NewBus Burlington-Camden-Gloucester is the first ever initiative to reimagine the local bus network serving Camden, Philadelphia, and the surrounding counties.
- The NewBus Burlington-Camden-Gloucester team will assess the performance of 27 bus routes as well as demographic trends and emerging development patterns to understand:
 - Where people live
 - Where people work
 - How people travel
- NJ TRANSIT will use community input and study findings to design a new network that addresses current mobility needs.

... WHY NOW?

- Addressing customer needs with a redesigned bus network provides an opportunity to enhance the customer experience and improve access to transit service that connects residents and employees with opportunities throughout the Delaware Valley and beyond.
- As travel patterns change, new developments are built, and new technology emerges, NJ TRANSIT needs to respond by reinvigorating under-performing service.
- Local bus ridership has been declining in recent years, including in Burlington, Camden, and Gloucester counties. Declining ridership is a sign that the current network may not meet the community's changing transportation needs.
- While the region emerges from the COVID-19 pandemic, the transportation system needs to be strengthened to remain resilient as travel patterns continue to evolve.



WHEN IS IT HAPPENING?

①

**Summer 2021
Project Start &
Data Collection**

②

**Winter 2021/2022
Goal Setting &
Service Strategies**

③

**Spring 2022
Draft Service
Recommendations**

④

**Fall 2022
Final Service
Recommendations**



HOW CAN I GET INVOLVED?

Your feedback will help ensure that the final plan responds to your community's needs. There will be many opportunities to share input throughout the project. In the coming months, we will be holding meetings where you will be able to contribute your ideas and opinions on the future of mobility across the region. For updates, follow NJ TRANSIT on social media, visit the NJ TRANSIT website, or sign up for updates via e-mail.



Facebook.com/NJTRANSIT



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Visit the NewBus Burlington-Camden-Gloucester project website at: **www.njtransit.com/newbus**

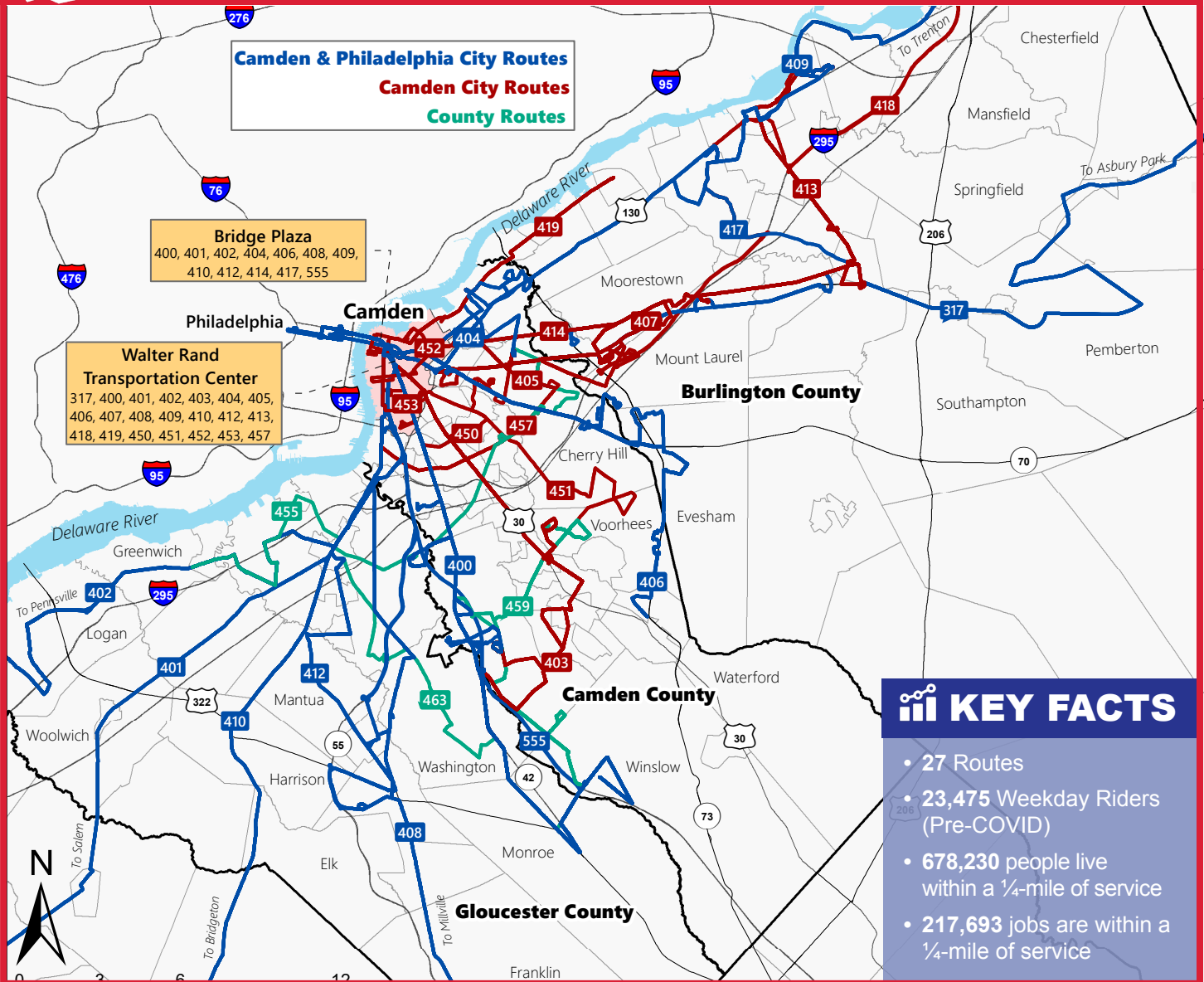
Winter 2022

NJ TRANSIT
The Way To Go.





NEWBUS BURLINGTON-CAMDEN-GLOUCESTER STUDY AREA



STUDY AREA ROUTES

317 Asbury Park–Ft. Dix–Philadelphia	406 Berlin–Marlton–Philadelphia	414 Moorestown–30th St. Philadelphia	453 Ferry Ave. PATCO–Camden
400 Sicklerville–Philadelphia	407 Camden Merchantville–Moorestown Mall	417 Mt. Holly–Willingboro–30th St. Philadelphia	455 Cherry Hill Mall–Woodbury–Paulsboro
401 Salem–Woodbury–Philadelphia	408 Millville–Philadelphia	418 Trenton Express	457 Camden–Moorestown Mall
402 Pennsville–Woodbury–Philadelphia	409 Trenton–Willingboro–Philadelphia	419 Camden–Rt. 73/Pennsauken Station–Riverside	459 Voorhees Town Center–Camden County College–Avandale Park & Ride
403 Camden–Lindenwold PATCO–Turnersville	410 Bridgeton–Woodbury–Philadelphia	450 Camden–Cherry Hill Mall	463 Woodbury–Avandale Park & Ride
404 Cherry Hill Mall–Pennsauken–Philadelphia	412 Sewell–Glassboro–Philadelphia	451 Camden–Voorhees Town Center	555 Avandale Park & Ride–30th St. Philadelphia
405 Camden–Merchantville–Cherry Hill Mall	413 Camden–Mt. Holly–Florence	452 Camden–36th St. Station	

Winter 2022

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