IMMEDIATE RELEASE OFFICE OF THE MAYOR DATE: June 30, 2021 CONTACT: Vincent Basara, 856-757-7200 City of Camden NJ, Office of the Mayor



## Mayor Victor Carstarphen Launches "Camden Strong" Initiatives Aimed At Improving Quality Of Life In Camden Neighborhoods

CAMDEN, NJ – Mayor Victor Carstarphen, Senator Nilsa Cruz-Perez, Camden County Commissioner Jeff Nash, City Councilpersons Angel Fuentes & Marilyn Torres, the Camden County Police Department, the Department of Public Works, Camden Fire Department & Parking Authority City of Camden lauch "Camden Strong" 2021. The new initiatives will focus on tackling blight, illegal dumping, among other goals outlined in Mayor Carstarphen's First 100 Days and Beyond Plan. The new program calls for the implementation of a series of targeted activities aimed at addressing illegal dumping, community health, unsafe structures, public safety and nuisance concerns impacting the Camden community.

Mayor Carstarphen along with the City's partners held a press conference on Thursday, July 1<sup>st</sup> at 10:00 a.m. at Von Nieda Park (29th Street, Harrison Street and Arthur Avenue) in the Cramer Hill neighborhood of the City. The City of Camden will be on-site to pick up debris including large bulk trash items, and will begin targeted street sweeping and the removal of abandoned vehicles. The Camden Strong initiative will continue throughout the summer and fall with an expanded series of neighborhood cleanups, public space restoration projects, street light repair and the ongoing citywide demolition project.

On June 10, 2021, Mayor Carstarphen announced his First 100 Days & Beyond Plan. In the plan, the Mayor identified "Tackling Blight, Illegal Dumping, Strengthening Community Policing Practices, and Beautifying Neighborhoods" as just a few priorities. To view Mayor Carstarphen's First 100 Days & Beyond Plan visit: <a href="mailto:ci.camden.nj.us/office-of-the-mayor/">ci.camden.nj.us/office-of-the-mayor/</a>

Neighborhood cleanup events are also scheduled to begin Wednesday, July 7<sup>th</sup> 2021 in the Whitman Park neighborhood (Whitman Square Park – Louis & Everett Streets). Residents will be able to obtain information relating to recycling, e-waste, trash disposal and litter prevention in addition to other initiatives and City programs. Those interested in volunteering for the Mayor Carstarphen's upcoming Camden Clean Campaign events can contact the City of Camden by calling 856-757-7671 or 856-757-7200 or emailing <a href="mailto:camden.nj.us">camden.nj.us</a>